

Our philosophy at HALO® comes from our commitment to putting babies' safety first. This guides us in all we do, including how we develop, manufacture, test, market, and service our products.

# **Helping Babies Sleep Safely**

Our founder Bill Schmid and his wife lost their first born to SIDS. From this tragedy, HALO and its mission were born. For more than 20 years we've been educating parents about safe sleep practices and supporting charities such as First Candle/SIDS Alliance, CJ Foundation for SIDS and Canadian Infant Safe Sleep. Since 2005, the American Academy of Pediatrics has suggested the use of wearable blankets. Today, HALO® SleepSack® wearable blankets are the #1 choice of hospital nurseries in North America to help babies sleep safely from the start.





Helping to promote safe sleep education for all caregivers is part of our core mission. That's why we provide HALO® SleepSack® wearable blankets and safe sleep educational materials to more than 1,400 hospitals and support charities like First Candle/SIDS Alliance, CJ Foundation for SIDS and Canadian Infant Safe Sleep. In fact, we've donated over \$3.8 million dollars to keep babies sleeping safely from the start.



The HALO® SleepSack® wearable blanket is the #1 trusted choice of hospitals and parents to keep babies sleeping safely.

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# Safe, Sound Sleep. Everyone Sleeps Better with HALO.®

HALO® SleepSack® wearable blankets replace loose blankets in the crib that can cover a baby's face and interfere with breathing. Plus, they are cozy blankets little ones can't kick off, for a better night's sleep. No wonder it's the #1 trusted choice of hospitals and parents alike.

It's the safer way to sleep.

Babies can grow with HALO. With sizes newborn to 5T, we have babies covered.



2-IN-1 SLEEPSACK SWADDLE (0-6 MOS)



SLEEPSACK WEARABLE BLANKET (0-24 MOS)



SLEEPSACK EARLY WALKER (6-24 MOS)



SLEEPSACK BIG KIDS (2T-5T)















In addition to helping your baby sleep safer, the HALO® SleepSack® Swaddle helps baby sleep better, too. Its adjustable swaddle wrap immobilizes baby's arms to prevent the "Moro" or startle reflex. And, it is the only 2-in-1 adjustable swaddle that allows for swaddling arms in or arms out for baby's comfort and to ensure an easy and gentle transition to the SleepSack® wearable blanket when it is time to stop swaddling. It's the easy and safe way to swaddle.





"Back is Best" message reminds all caregivers to put baby on his back to sleep.

Sleeveless to help reduce the risk of overheating.

Arm and neck openings sized for a safer fit.

Strong, adjustable fasteners ensure a perfect fit and resist breakouts for more secure swaddling.

Roomy sack design promotes healthy hip development.
Recognized as "hip healthy" by the International Hip Dysplasia Institute.

Inverted zipper for easy diaper changes.
Won't pinch baby's chin.



The adjustable swaddle wrap lets you swaddle arms in and arms out for baby's comfort and an easy transition when it's time to stop swaddling.



Swaddling with HALO is easy, click to learn more.



Preemie 14" to 19" | 36 to 48 cm Birth to 5 lbs | Birth to 2 kg



Newborn
Birth to 3 mos
19" to 23" | 48 to 58 cm
6 to 12 lbs | 3 to 5 kg



3 to 6 mos 23" to 26" | 58 to 66 cm 13 to 18 lbs | 6 to 8 kg

#### **100% COTTON**

Sizes: NB to S | TOG: 1.5 Package: 11.5" x 9" x 0.5" | 29 x 23 x 1 cm Case (3 per case): 12" x 9.5" x 3.75"

30 x 24 x 9.5 cm







Pink

Blue

Cream

Sage \*Newborn Only







Pink Pin Dot

Sage Pin Dot Navy Pin Dot





Pink Bird Print

Pink Bird

Print

Yellow Jungle Pals

Blue Race Track

Blue Race

Track

Yellow Jungle Pals





#### MICRO-FLEECE

Sizes: P to S | TOG: 3 Package: 11.5" x 9" x 1.5" | 29 x 23 x 4 cm Case (4 per case): 12" x 9.5" x 8" 30.5 x 24 x 20 cm





Pink







Cream

Mint

Pink Floral

Burst







Blue Aviator



#### **PLUSHY DOT VELBOA**

Sizes: NB | TOG: 3 Package: 11" x 9" x 1.5" | 28 x 23 x 4 cm Case (4 per case): 12" x 9.75" x 9.5" 30.5 x 25 x 24 cm







Pink

Blue

Cream

Cream





The HALO® SleepSack® is the *original* wearable blanket. Created by Bill Schmid after losing his daughter to SIDS. The SleepSack wearable blanket has been carefully crafted to ensure all aspects of the product are the safest it can be. Like its sleeveless design, to help reduce the risk of overheating; a roomy, "hip healthy" sack to promote healthy hip development. And, the now iconic "Back is Best" embroidery to remind all caregivers to put babies to sleep on their backs. Little details that make a big difference for the safety of your little one.





Small
Birth to 6 mos
23" to 26" | 58 to 66 cm
10 to 18 lbs | 4.5 kg to 8 kg



Medium 6 to 12 mos 26" to 30" | 66 to 76 cm 16 to 24 lbs | 7 kg to 11 kg



12 to 18 mos 30" to 35" | 76 to 89 cm 22 to 28 lbs | 10 kg to 13 kg



X-Large 18 to 24 mos 35" to 40" | 89 to 101 cm 26 to 36 lbs | 12 kg to 16 kg





Bird Life





Gray Elephant



Soft Pink Bird Life

Blue Travel Time





#### Blue Outer Space

#### 100% COTTON APPLIQUÉ

Sizes: S to XL | TOG: 0.5

Package: 11.5" x 9" x 0.5" | 29 x 23 x 1 cm

Case (3 per case): 12" x 9.5" x 3"

30.5 x 24 x 7.5 cm







Pink Pretty Blue Outo Paisley Space

Green Hedgehog





#### **MICRO-FLEECE**

Sizes: S to XL | TOG: 1

Package S-M: 11.5" x 9" x 1" | 29 x 23 x 2.5 cm Package L-XL: 11.5" x 9" x 2" | 29 x 23 x 5 cm S-M Case (4 per case): 12" x 9.5" x 8" | 30.5 x 24 x 20 cm

L-XL Case (4 per case): 12" x 9.5" x 9.5" | 30.5 x 24 x 24 cm



Blue





Pink

Butterfly Ombre

Pooch

Gecko

Pink Butterfly Ombre

**Gray Pooch** 

Green Gecko

#### **PLUSHY DOT VELBOA**

Sizes: S to L | TOG: 1.5 Package: 11" x 9" x 1" | 28 x 23 x 2.5 cm Case (4 per case): 12" x 9.5" x 7" 30.5 x 24 x 18 cm









#### MICRO-FLEECE APPLIQUÉ

Sizes: S to XL | TOG: 1

Package S-M:  $11.5" \times 9" \times 1" \mid 29 \times 23 \times 2.5 \text{ cm}$ Package L-XL: 11.5" x 9" x 2" | 29 x 23 x 5 cm S-M Case (4 per case): 12" x 9.5" x 8" | 30.5 x 24 x 20 cm L-XL Case (4 per case): 12" x 9.5" x 9.5" | 30.5 x 24 x 24 cm







Multi

Pink Ribbon Pom Poms

**Blocks** 

Pink Ribbon Pom Poms

Blue Geometric



S IN IN ISSUE

S IS IN IN ISSUES - -





## HALO® SleepSack® Winter Weight

HALO® SleepSack® Winter Weight is our warmest and coziest wearable blanket yet! With a TOG value of 2.5, and a cozy quilted feel, it will keep little ones warm on the coldest of winter nights.

#### 100% COTTON OUTER, 100% POLYESTER FILL

Sizes: S to M | TOG: 2.5 Package: 11" x 9" x 2" | 28 x 23 x 5 cm Case (3 per case): 12" x 10" x 7" 30 x 25 x 18 cm







Blue Penguin



#### What is TOG?

A TOG is a unit of measurement of thermal insulation used in the textile trade. The British "TOG" value is the international standard measurement of a blanket's thermal effectiveness, or how well it keeps you warm.



Attractively wrapped in a mesh bag with ribbon and informative hang tag, the HALO® SleepSack® Two-Piece Gift Set is the perfect gift and safe sleep starter set for expectant parents.

#### Gift Set Includes:

- SleepSack Swaddle in Newborn (6-12 lbs)
- SleepSack Wearable Blanket in Small (10-18 lbs)



Gift set is packaged in a mesh bag with lovely ribbon and hang tag.

#### **100% COTTON**

Sizes: NB Swaddle (TOG: 1.5) and S SleepSack (TOG: 0.5) Package: 11" x 7" x 2.5" | 28 x 18 x 6 cm Case (3 per case): 11.5" x 7.5" x 7.5" 29 x 19 x 19 cm













Yellow Moon and Stars

Blue Car





100% Organic Cotton SleepSack® Collection

Our organic line of HALO® SleepSack® wearable blankets are made of 100% certified organically grown cotton; free of chemicals, dyes and preservatives.

#### 100% ORGANIC COTTON SLEEPSACK SWADDLE

Sizes: NB | TOG: 1.5 Package: 11" x 9" x 0.5" | 28 x 23 x 1 cm Case (3 per case):  $12" \times 9.5" \times 3.25"$ 30.5 x 24 x 8 cm



#### Cream

#### 100% ORGANIC COTTON SLEEPSACK

Sizes: S to M | TOG: 0.5 Package: 11" x 9" x 0.5" | 28 x 23 x 1 cm Case (3 per case): 12" x 9.5" x 3.25" 30.5 x 24 x 8 cm











# SleepSackEarlyWalker the original wearable blanket

The HALO® SleepSack® Early Walker replaces loose blankets in the crib. With its unique foot openings, it allows for greater mobility while little ones are awake, but also keeps little feet covered and warm while sleeping. With the HALO SleepSack wearable blanket little ones sleep better, too. It is a warm, cuddly blanket that can't be kicked off; ensuring little ones sleep soundly throughout the night.





Medium 6 to 12 mos 26" to 30" | 66 to 76 cm 16 to 24 lbs | 7 kg to 11 kg



12 to 18 mos 30" to 35" | 76 to 89 cm 22 to 28 lbs | 10 kg to 13 kg



18 to 24 mos 35" to 40" | 89 to 101 cm 26 to 36 lbs | 12 kg to 16 kg



#### MICRO-FLEECE

Sizes: M to XL | TOG: 1 Package: 11.5" x 9" x 1.5" | 29 x 23 x 4 cm Case (4 per case): 12" x 9.5" x 8" | 30.5 x 24 x 20 cm



Pink Owl Blue Train



Pink Butterfly Ombre



Gray Pooch

#### **LIGHTWEIGHT KNIT**

Sizes: M to XL | TOG: 0.5 Package: 11" x 9" x 0.5" | 28 x 23 x 1 cm Case (3 per case): 12" x 9.5" x 3" | 30.5 x 24 x 7.5 cm



Pink



Blue Geko



Geko



Designed for little one's nighttime comfort and routine, the HALO® SleepSack® Big Kids wearable blanket prevents kids from kicking off their blankets so they stay warm and comfortable all night long. And, it's unique foot openings provide mobility while your little one is awake. Designed in response to countless parents looking for larger sizes of our wearable blanket, it's been "kid tested" and parent approved for comfort and ease of use.





2-3 years 34" to 40" | 86 to 101 cm



40" to 46" | 101 to 116 cm 25 to 40 lbs | 11 kg to 18 kg | 30 to 50 lbs | 13.5 kg to 22.5 kg



#### **MICRO-FLEECE**

Sizes: 2-3T and 4-5T | TOG: 1

Package: 11" x 9" x 2" | 28 x 23 x 5 cm Case (4 per case): 12" x 12" x 10.5" | 30.5 x 30.5 x 26.5 cm



Pink Elephant



Blue Truck



Lilac Snowflake



Blue Moose

#### LIGHTWEIGHT KNIT

Sizes: 2-3T and 4-5T | TOG: 0.5 Package: 10" x 10" x 0.5" | 25.5 x 25.5 x 1 cm Case (3 per case): 12" x 10" x 3" | 30.5 x 25.5 x 7.5 cm



Pink Cupcake



Blue Truck







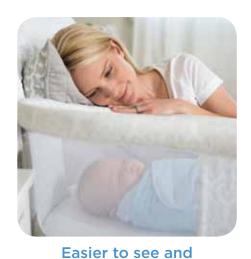
Swivel brings baby to mom for close, safe sleep.



Rotates to make getting in and out of bed easy.



Side lowers, so tending to baby from bed is easy.
Auto-return ensures baby always sleeps safely. Wall locks, if desired.



easier to soothe.
Baby is visible at eye level for easy soothing, while mesh walls provide

maximum breathability.



Stable base adjusts to fit beds 22" to 34" high.
Ideal for small spaces, requires only 32" (81 cm) clearance.



Soothing made simple.\*
Includes 3 Iullabies, 3 nature & womb sounds,
2 levels of vibration, nightlight and nursing
timer, each with 30 minute auto-shutoff.
\*Not available on the Essentia Series

#### Safer for Baby. Easier for Mom.

The revolutionary HALO™ Bassinest™ Swivel Sleeper is the only infant bassinet that moves. Now mom can sleep as close as she wants to her little one while her baby sleeps safely in his separate space. And the more it moves, the less mom has to – which makes taking care of baby throughout the night a lot easier.



	<b>ESSENTIA</b> SERIES	PREMIERE SERIES
360° Swivel	•	•
Retractable Side Wall with Lock	•	•
Storage Pockets	1	2
Coordinating Fitted Sheet	•	•
Lullabies		3
Nature & Womb Sounds		3
Vibration		2 Levels
Nightlight		2 Levels
Nursing Timer		•
Base Color	White	Silver
Batteries Required		3 AA (not included)

- Recommended for babies up to 5 mos or 20 lbs (9.1 kg.); maximum is 30 lbs (13.6 kg)
- Height adjusts to fit beds 22" to 34" high
- Product Weight: 43 lbs.
- Carton: 35" x 19" x 12"

- Legs: Each is 21" (43" long when assembled)
- Height: 36" (at lowest position)
- Bed: 33.5" x 22"
- Sides: Front is 10.5" (upright position) and 5.5" (lowered position). Back is 12.5".





# NEW! Accessories for Bassinest™ Swivel Sleeper

Now offering a suite of accessory items to pair with the Bassinest™ Swivel Sleeper. Be sure to include our custom Bassinest Fitted Sheets and Mattress Pad in your order. Their unique envelope design and hourglass shape perfectly protect the mattress and allow for easy care. We recommend two fitted sheets and one mattress pad for each Bassinest unit sold.



#### **BASSINEST™ FITTED SHEET**

- Package: 8" x 5.75" x 0.5"
- Case (3 per case): 8" x 6.25" x 2"

100% COTTON

White



Gray

Pin Dot







#### BASSINEST™ MATTRESS PAD

- Waterproof polyester, quilted triple-layer of protection.
- Package: 8.5" x 6.5" x 1.5"
- Case (3 per case): 9" x 7" x 6"



#### Complimentary Bassinest Swivel Sleeper Retailer Support Kit\*

#### **RETAILER KIT INCLUDES:**

Point-of-Sale Materials • Consumer Brochures • Video for In-Store and Online Use Digital and Social Media Materials • Sales Training Support • Consumer FAQ's



Hanging Point-of-Sale Sign, Printed on Both Sides in English and Spanish



Table Top Sign 9" x 12"



1007 - Bassinest Brochure (English/French)



Hanging Point-of-Sale Sign, Printed on Both Sides 24" x 32"



Window Cling 9" x 6"



Video for In-Store, Online Use

## Signage and Materials

We have a wide array of point-of-sale materials to assist in the promotion and sale of our product lines. We've developed retail signs, videos and safe sleep materials that are available, free of charge. These are all available on the last page of the order form.



997- Available in English/French (1140) 23" x 12"



998- 23" x 12"



1616- Available in English/French (3354) 10" x 12"

the safer way to sleep'

HALO



999- Available in English/French (1141)



1615- Sales Training DVD







994- 24" x 18"



1001- Window Cling 9" x 6"



Available in English/Spanish (1016) or English/French (1310)

# Safe Sleep Tip Brochure and Door Hanger



Available in English/Spanish (1017) or English/French (1314)





Preemie 14" to 19" | 36 to 48 cm Birth to 5 lbs | Birth to 2 kg



Newborn Birth to 3 mos 19" to 23" | 48 to 58 cm 6 to 12 lbs | 3 to 5 kg



**Small** 3 to 6 mos 23" to 26" | 58 to 66 cm 13 to 18 lbs | 6 to 8 kg





**Small** Birth to 6 mos 23" to 26" | 58 to 66 cm 10 to 18 lbs | 4.5 kg to 8 kg



Medium 6 to 12 mos 26" to 30" | 66 to 76 cm 16 to 24 lbs | 7 kg to 11 kg



Large 12 to 18 mos 30" to 35" | 76 to 89 cm 22 to 28 lbs | 10 kg to 13 kg



X-Large 18 to 24 mos 35" to 40" | 89 to 101 cm 26 to 36 lbs | 12 kg to 16 kg





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34" to 40" | 86 to 101 cm



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