



It's not a bottle. **It's a squeeze.**<sup>®</sup>

the original **squeeze** company<sup>™</sup>  
SQUEEZING THE GOODNESS OUT OF WHAT WE ARE GIVEN<sup>®</sup>



## THE ORIGINAL SQUEEZE™

The first reusable squeeze pouch to hit the market, and the only one that maintains the highest level of design and usability. Made of durable silicone and 100% toxin-free materials, our reusable food pouches are built to last for years with growing children, saving parents time and money, every time they refill their squeeze.

From baby's first purees, to nursery school snacks like applesauce and yogurt—all the way through the school years when children need energizing smoothies and satisfying soups at lunch or before practice.

One childhood. One pouch. Two interchangeable spouts.  
Endless recipes.

## CONTACT US

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# WHY CHOOSE THE ORIGINAL SQUEEZE™ FOR YOUR CUSTOMER BASE?

## Reusable

For the price of one dozen disposable food pouches, parents can own The Original Squeeze™. Compare:

### DISPOSABLE FOOD POUCHES

On average, if a child eats one disposable food pouch a day, that's (U.S. dollars)...

\$1.60 a day  
\$11.83 a week  
\$47.32 a month  
**\$584.00 per year**  
+ landfill impact

OR

The Original Squeeze™.  
A one-time purchase.

**\$14.99 lasting  
an entire childhood!**  
+ replacement spouts,  
as needed. (average of  
one spout per year after  
first year at \$7.99 each)

## Spill-Proof

Our patented spout keeps the food where it belongs. Parents can say goodbye to unwanted messes, stained clothes and wasted food during the early learning years.

## Wholesome

With the growing concerns of harmful pesticides, preservatives, additives, and allergens, our reusable pouches give parents control of their child's snacks and meals at home and on-the-go, when it really counts.

## Independent

Designed for the smallest of hands, babies and toddlers can use our pouches on their own, mommy and daddy hands-free. Ideal for parents pushing strollers and driving cars.

## Safe

Parents want the best for their babies and growing children. They can rest assured our products are entirely toxin-free.

## Simple

Four easy-to-assemble components can easily be hand-washed with a basic bottle brush or on the top-rack of a dishwasher. Silicone is naturally non-stick and very easy to clean.

## DESIGNED BY A MOM WHO KNOWS

We understand the demands for user-friendly, simple, intelligently designed products that are safe, reliable and affordable. Parents are always multi-tasking, and nobody understands this better than our own CEO & Founder, a mother of two.

Parents want choices, and The Original Squeeze™ gives them the option to fill our pouches with homemade recipes made from scratch or ready-made favorites like yogurt and applesauce. Our pouches let individuality shine.



## The Unique Squeeze Pouch with a Patented Spout

Our spill-proof and squeeze-controlled original spout keeps the food where it belongs —between the pouch and a child’s mouth. Little ones will quickly discover that by squeezing the soft, silicone body while simultaneously gumming the tip of the nipple spout, will open the purge valve and release the contents inside.

What we come into contact with is as important as what we eat. The Original Squeeze™ is a clean and safe feeding tool:

- ♥ All materials are certified BPA, PVC and Phthalate Free
- ♥ The body is 100% silicone
- ♥ The clear cap is DNO11 Co polyester
- ♥ The two rings are polypropylene (PP)
- ♥ The nipple is a clear thermoplastic elastomer (TPE)





## What Parents Are Saying

*The Original Squeeze™ is the perfect product for us because it's eco-friendly, reliable, and easy to use! We fill ours with fruits, veggies, grains...all pureed the way (our daughter) likes them! Thank you for making the product we dreamed about.*

— KATIE

*"I've been spending a fortune on disposable squeeze applesauce. I've been looking for a container option...then I found you! I am going to spread the word!"*

— JACKIE

*(My daughter) really likes the little pouches from the grocery store but...with The Original Squeeze's™, NO MESS!*

— MARY

*My 14 month old loves her Original Squeeze™! This is a very well made and designed product. My hat goes off to the mommy that came up with it. I'm telling all my friends about it. Wouldn't change a thing.*

— ERICA



## ABOUT OUR COMPANY

Founded by our CEO Kristin Ahmer, mother of two, The Original Squeeze Company™ is run by real, multitasking moms who are passionate about the feeding industry and the individual consumers we serve. With personalized customer service, we continue to excel in customer outreach and communications.

When we opened our doors in 2011 with our first product—The Original Squeeze™—we could have never foreseen the global family of squeezers that we would gain.

With the demand and inspiration from our consumers, we now have a full line of reusable squeeze pouches including the free-flowing Original Squeeze with Eeeze™ as well as a customer favorite, The Original Squeeze Funnel™, for easy pouring and filling. Our Squeeze's come in four beautiful colors, three convenient sizes, with two interchangeable spouts that grow with each child.

Our products can be found in over 2,000 boutiques, baby stores, and natural grocers not just in the U.S. and Canada, but in nearly a dozen countries around the world.

## NEW FOR 2015

The Original Squeeze Funnel™—the perfect companion to our squeeze pouches.

- ♥ Made of 100% toxin-free silicone
- ♥ Naturally non-stick for easy cleaning
- ♥ Aligns completely inside any one of our squeeze's
- ♥ Flexible silicone allows you to flatten for easy storage
- ♥ Wide opening for easy-pouring with no mess

## COMING SOON

The Sport Squeeze®

- ♥ Our first all ages squeeze pouch
- ♥ Designed for athletes and adventurers
- ♥ Available in two bold colors
- ♥ Larger size, 8 oz with a flip-spout
- ♥ Includes light-weight carabiner for quick and easy attachment
- ♥ Ideal for protein shakes, power gels, and energizing smoothies



## RETAIL PARTNERSHIP

We're proud to offer a retail-partner program that suits your business needs. We believe in the power of a dynamic program that compliments both of our dealer goals. Supporting your sales and customer service needs is our top priority.

### PR Launch

With your support, we'll drive one another's sales through coordinated social media and local press, at no extra cost. Keeping both of our business names in the social media circuit is crucial to both of our success. Content pieces such as holiday recipes and inspiring ads will be sent to you each month. Just cut, paste and email to your own customer base or post to your social media pages.

### Monthly Mentions

We will consistently endorse our retail partnerships through our social marketing platform.

## BECOME AN OFFICIAL DEALER

[retail@originalsqueeze.com](mailto:retail@originalsqueeze.com)







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